



AIB Newsletter

VOL. 10, NO. 2

FOURTH QUARTER 2004



Letter from the New President

Alan M. Rugman, Indiana University

The first AIB conference that I attended was in 1974, when I was a discussant of four papers in international financial management. The chair of that session was Bob Stobaugh, subsequently a President of AIB. As I arrived at the session clutching the four papers plus over 20 pages of detailed notes, perhaps a mischievous glint appeared in Stobaugh's eyes. He asked me to make my comments immediately after each paper was presented, and my bobbing up and down to launch into lengthy reviews and critiques of each paper was later pointed out to me to be a tad overzealous. However, I found that all four authors very much enjoyed and appreciated the detailed commentary. Indeed, one of them, Ian Giddy, invited me to be a visiting professor at Columbia Business School.

The second AIB meeting that I attended was a special "international" conference at INSEAD in summer 1975. There I met John Dunning, Peter Buckley, and Mark Casson for the first time, and they invited me to spend a year at the University of Reading, where we discussed internalization theory and public policy towards multinationals over lunch and in seminars for the 1976/77 academic year.

Thirty years later I am extremely pleased and honored to become President of AIB.

Along with the other newly-elected Board members, I believe that AIB must continue to strive to be as open and accommodating to its members as I first experienced thirty years ago.

Obviously my first two AIB meetings were very enjoyable professional occasions for me. Indeed, I have always found that AIB is a "big tent" with colleagues from different backgrounds but with a common interest in pushing forward with the field of international business. The AIB has an open door policy, and it welcomes newcomers, respects diversity, and encourages dialogues across cultures. Building on these principles, the recent AIB annual meeting in Stockholm was a resounding success with a record-high registration of 811. Our thanks are due to Nakiye Boyacigiller, the MSU Secretariat, the previous Board, Arie Lewin, and all others who contributed to that great event.

In 2005, as we return to North America with the meetings in Quebec City from July 8-11, I hope that we will register over 1000 members for the first time in our history. The program Chair, Yves Doz, has a broad and deep theme of "local roots/global links" that should inspire all of us to develop papers, panels, workshops, and other related activities. I look forward to seeing you there.

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Record Attendance in Stockholm!

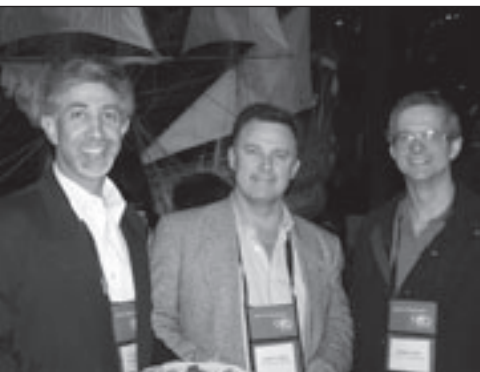


811 AIB members explored Stockholm, a city built on 24,000 islands, July 10-13, 2004. Our Presidential Dinner at the Vasa Museum and our Gala Event Nobel Reception at the City Hall were both sold out. Program Chair Nakiye Boyacigiller of Sabanci University constructed a very busy but well-organized program for our meeting with the help of her track chairs (see conference program committee). The program was extremely rich with six plenary sessions equipped with high-profile speakers in addition to the 130 sessions spread over twelve concurrent tracks. AIB thanks to all who worked very hard to make this an unforgettable record-breaking event. The venue for the

conference was the historical and charming Stockholm Conference Center.

The meeting began on **Saturday, July 10**, with the Doctoral Consortium chaired by Marina Papanastassiou and the Junior Faculty Consortium chaired by Bruce Kogut. New this year was the JIBS/AIB

Paper Development Workshop, co-chaired by Tatiana Kostova and Arie Lewin. The Workshop organizers were expecting around 25 submissions but were pleasantly surprised with the level of interest shown by the AIB members. When everything was said and done, a total of 66 papers from 106 authors covering 25 countries were discussed in 10 different tracks. Due to this incredible interest the workshop has received, Arie Lewin and Tatiana Kostova are gearing up for 200 submissions for next year encouraging Ph.D. candidates to submit drafts of their first publications, as well. Another new initiative that inaugurated this year was the Teaching Roundtables which were chaired by Maggie Phillips and Sonja Sackmann. This



Poster Sessions



AIB Members Enjoying the Presidential Reception at the Vasa Museum (above)



opportunity to discuss teaching practices, ideas, and dilemmas, and to share experiences and insights with colleagues who teach courses in the same subject areas was also well received, with roundtables being held in 9 different subject areas.

The conference officially opened with a stimulating

opening plenary entitled, "Aharoni, Wilkins, Vahlne and Doz: A Retrospective on Cultural, Institutional and Historical Approaches to the Growth of MNEs" chaired by Jose de la Torre (Florida International University) the same afternoon. It was followed by second, quite interesting and somewhat unique plenary entitled, "From Istanbul to Stockholm: A Reflective Dialogue on Global Leadership" chaired by Nakiye Boyacigiller (Sabanci University). The AIB Presidential Dinner, celebrating the start of the conference, was held at the Vasa Museum. A buffet-style dinner featuring traditional Swedish cuisine was served as attendees mingled and perused the famous sunken ship. Several guided tours were offered exclusive to AIB members.

Sunday, July 11 began with various concurrent sessions which continued throughout the day. At mid-morning a thought-provoking third plenary entitled, "Why is the Middle East Economically Underdeveloped?" and chaired by Nakiye Boyacigiller was held. The poster sessions featured a light lunch in the early afternoon. Benjamin M. Oviatt and Patricia Phillips McDougall won the prestigious 2004 Palgrave Macmillan/JIBS Decade Award for their paper, "Toward a Theory of International New Ventures", Vol. 25.1, pages 45-64. They were recognized at the JIBS Decade Award Session



JIBS Decade Award Plenary

that was followed by a reception hosted by Palgrave MacMillan. Also that evening the WAIB Meeting and Reception, hosted by the Boeing Institute for International Business at Saint Louis University, was held for those interested in supporting the advancement of women in business.

On **Monday, July 12**, after the concurrent sessions, a compelling fourth plenary was held to celebrate the life and contributions of Sumantra Ghoshal, who we lost quite unexpectedly early in the year. The poster sessions featured a light lunch in the early afternoon. In the late afternoon an engaging fifth plenary entitled, "Bridging with the Other: The Moral Challenges of Global Capitalism," chaired by John Dunning, was attended by an impressive number of AIB members. That evening pre-registered attendees were invited to the Nobel Reception at Stockholm City Hall. Attendees were free to view the premises before the guided tour, including the fabulous Nobel Hall and the beautiful water's edge outside the building.

Tuesday, July 13 began with various concurrent sessions which continued throughout the day. At mid-morning a gripping sixth plenary entitled "Turkey and the EU" and chaired by Esra Gencturk was held. Cem M. Kozlu, President of Coca Cola Europe, Eurasia and Middle East Group spoke on the subject, followed by a



Overflow at the WAIB Reception



question and answer session coordinated by Hildy Teegen. Following the third poster session came the closing sessions of the conference. At the Awards session, Dean Dezso J. Horvath was recognized for the 2004 Dean of the Year Award.

Charles Dhanaraj, Marjorie A. Lyles, H.

Kevin Steensma, and Laszlo Tihanyi won the AIB Best Paper Award for their paper "Managing the Dynamics of Tacit and Explicit Learning in IJVs", while Markus Mäkelä and Markku Maula received the Haynes Prize for their paper "Foreign Venture Capitalists' Institutionalizing Effects on the Internationalization of Entrepreneurial Ventures". Cyril Bouquet won the Farmer Dissertation Award for her dissertation "Determinants and Performance Implications of a Global Mindset: An Attention-Based Perspective". In addition, new AIB Fellows, Lorraine Eden and Oded Shenkar, were recognized by the Dean of the AIB Fellows, Don Lessard. The AIB General Business meeting concluded the conference with updates on the budget, AIB news updates including the introduction of the new Executive Board and a few words on the 2005 Meeting to be held in Quebec City. A Farewell Party with wine and cheese was held following the General Business

meeting, and was hosted by York University.

The AIB invites you to join us at the 2005 meeting in Quebec City, Canada July 9-12, 2005. The meeting will be held at the modern Québec City Convention Centre and hosted by Laval University. The 2005 Program Chair will be Yvez Doz, INSEAD. See the AIB website for details at: <http://aib.msu.edu/events/2005/>.

Visit <http://aib.msu.edu/events/2004/> to view more photos, to see the full list of award nominees, and to download the conference program and proceedings!





Touring the Golden Hall at the City Hall in Stockholm after the Nobel Prize Reception



Announcing the New AIB Fellows Lorraine Eden and Oded Shenkar (above)

Highlights from AIB Stockholm

AIB New President: Alan M. Rugman, L. Leslie Waters Chair of International Business at the Kelley School of Business, Indiana University (right)



Partying at the JIBS Decade Award Reception

Getting ready for AIB 2005 in Quebec City, Canada



Q&A with Cem Kozlu and Hildy Teegen



2004 Program Committee

The Academy of International Business is deeply grateful to all members of the 2004 Program Committee for the countless hours they have volunteered to make the 2004 conference an unquestionable success.

Program Chair

Nakiye Boyacigiller, Sabanci University

Sabanci University Program Assistant

Abmet Murat Fis

Track Chairs

Hildy Teegen, George Washington University
(The Context of International Business: International Political Economy, Business History, Law and Ethics)

Stephen Salter, University of Cincinnati
(International Economics, Finance, Accounting & Tax)

Sumit Kundu, Florida International University
(New Institutional Environments: Emerging Markets and Transition Economies)

Ben Gomes-Casseres, Brandeis University
(Modes of Expansion and Operation Abroad: International Alliances and Networks)

Nick Athanassiou, Northeastern University and **Steve Tallman**, University of Utah
(Competing Across Countries: International Strategic Management)

Allan Bird, University of Missouri and **Martha Maznevski**, IMD (Managing Across Countries: Organization Theory, Organizational Behavior and Human Resource Management)

Esra Gencturk, Koc University and **Attila Yaprak**, Wayne State University (Buying and Selling Across Countries: Marketing and Supply Chain Management)

AIB/JIBS Paper Development Workshop

Arie Lewin, Duke University

Tatiana Kostova, University of South Carolina

Teaching Roundtables

Maggi Phillips, Pepperdine University
Sonja Sackmann, University BW Munich

Placement Services

Lyn S. Amine, Saint Louis University

Doctoral Consortium Chair

Marina Papanastassiou, Athens University of Economics and Business

Junior Faculty Consortium Chair

Bruce Kogut, INSEAD

Farmer Dissertation Award Selection Committee

Bernard L. Simonin, Tufts University, Chair
D. Eleanor Westney, MIT

Cristina B. Gibson, University of Southern California

Elizabeth Rose, University of Auckland and University of Hawaii

Best Paper and Haynes Prize Selection Committee

Saeed Samiee, University of Tulsa, Chair

Arvind Parkhe, Temple University

Sheila Puffer, Northeastern University

Kendall Roth, University of South Carolina

Peter Walters, Hong Kong Polytechnic University

Local Arrangements

Peter Hagström, Stockholm School of Economics

David Öbman, Stockholm School of Economics

AIB 2004 Awards

DEAN OF THE YEAR AWARD

Dezső Horvath,
Schulich School
of Business, York
University



JIBS DECADE AWARD

*Sponsored
by Palgrave
Macmillan*

Ben Oviatt
(Georgia State
University) and
**Patricia Philips
McDougall**.

“Toward a Theory
of International New Ventures.” JIBS vol. 25
no. 1, pp. 45-64.



AIB BEST PAPER AWARD

*Sponsored by Temple University's Fox School of
Business*

Winner: Charles Dhanaraj (Indiana University),
Marjorie A. Lyles (Indiana University), **H. Kevin
Steensma** (University of Washington, Seattle),
and **Laszlo Tihanyi** (University of Oklahoma).

“Managing the Dynamics of Tacit and Explicit
Learning in IJVs”

Runner-up: Chuck C.Y. Kwok (University of South
Carolina) and **Solomon Tadesse** (University of
South Carolina). “National Culture and Financial
Systems”

HAYNES PRIZE

Winner: Markus Mäkelä (Helsinki University
of Technology) and **Markku Maula** (Helsinki
University of Technology). “Foreign Venture
Capitalists’ Institutionalizing Effects on the
Internationalization of Entrepreneurial Ventures”

Runner-up: Ishtiaq Mahmood (National
University of Singapore), **Zixia Sheng** (Carnegie
Mellon University), and **Chi-Nien Chung**
(National University of Singapore). “Exploiting
the Complementarities, the Effects of External
Linkages on Group Innovation”



RICHARD N. FARMER DISSERTATION AWARD

Sponsored by the Indiana University CIBER

Winner: Cyril Bouquet (York University)
“Determinants and Performance Implications of a
Global Mindset: An Attention-Based Perspective”

Finalists: Nandini Lahiri (Indian School
of Business), **Ronaldo Parente** (Temple
University), **Tieying Yu** (Boston College)

BEST REVIEWER AWARD

Manuel Portugal Ferreira (University of Utah)
Robert K. Larson (University of Dayton)
Brigitte Levy (University of Ottawa)

Area Scholarships

The following faculty members were selected as **AIB Foundation Area Scholars** for the 2004 Meeting in Stockholm. The recipients of the scholarship are awarded two years of complimentary AIB membership, complimentary meeting registration for the 2004 conference, and a US\$500 travel stipend to attend the meeting.

- 1) Dr. Mumin Dayan, Al Ghurair University, Dubai, UAE
- 2) Dr. Mohammed Omran, Arab Academy of Science and Technology, Alexandria, Egypt
- 3) Dr. Nguyen Thi Tuyet Mai, National Economic University Hanoi, Vietnam

Travel Stipend Winners

The following doctoral students were awarded US\$500 travel stipends so that they could participate in the 2004 Meeting in Stockholm. These travel stipends were made possible through the generous contributions of the **Madhuri and Jagdish N. Sheth Foundation** and matching contributions from the **AIB Foundation**.

- 1) Daniel Baack, Saint Louis University, USA
- 2) Garimalla R. Chandrashekhar, Indian Institute of Management, India
- 3) Yifeng Nancy Chen, Lingnan University, Hong Kong
- 4) Chei Hwee Chua, University of South Carolina, USA
- 5) Dimitra Dimitropoulou, University of Reading, UK
- 6) Stephane J.G. Girod, University of Oxford, UK
- 7) I Yvonne Han, National Taiwan University, Taiwan, R.O.C.
- 8) Emma Incze, Budapest University of Economic Sciences, Hungary
- 9) Marshall Shibing Jiang, York University, Canada
- 10) Neri Karra, University of Cambridge, UK
- 11) Rekha Krishnan, Tilburg University, The Netherlands
- 12) Kannika Leelapanyalert, UMIST/Manchester School of Management, UK
- 13) Sun Kyu Dominic Lim, University of Western Ontario, Canada
- 14) Sergey Morgoulis-Jakoushev, Stockholm School of Economics in St. Petersburg, Russia
- 15) Mine Ozer, University of Texas at Dallas, USA
- 16) Susan Perkins-Rodriguez, New York University, USA
- 17) Shameen Prashantham, University of Strathclyde, UK
- 18) Margaret S. Schomaker, University of Minnesota, USA
- 19) Kalpana Seethepalli, George Washington University, USA
- 20) Amir Shoham, Ben Gurion University, Israel
- 21) Yiyi Su, Peking University, China
- 22) Jiancheng Wang, Zhongshan University, China
- 23) William J. Worthington, Texas A&M University, USA

AIB 2004 Meeting Registrants by Country

Country	Count	Percent
Australia	36	4.4%
Austria	7	0.9%
Belgium	2	0.2%
Botswana	1	0.1%
Brazil	2	0.2%
Canada	36	4.4%
China	11	1.4%
Cyprus	1	0.1%
Denmark	13	1.6%
Egypt	1	0.1%
Estonia	2	0.2%
Finland	18	2.2%
France	23	2.8%
Germany	18	2.2%
Greece	5	0.6%
Hong Kong, SAR-PRC	17	2.1%
Hungary	3	0.4%
India	9	1.1%
Indonesia	1	0.1%
Ireland	2	0.2%
Israel	10	1.2%
Italy	3	0.4%
Jamaica	1	0.1%
Japan	18	2.2%
Korea, South	11	1.4%
Malaysia	2	0.2%
Mexico	3	0.4%
Netherlands	29	3.6%
New Zealand	10	1.2%
Nigeria	1	0.1%
Norway	6	0.7%
Philippines	1	0.1%
Poland	2	0.2%
Portugal	5	0.6%
Russia	1	0.1%
Singapore	16	2.0%
Slovenia	1	0.1%
South Africa	1	0.1%
Spain	16	2.0%
Sweden	30	3.7%
Switzerland	10	1.2%
Taiwan, R.O.C.	14	1.7%
Thailand	1	0.1%
Turkey	15	1.8%
United Arab Emirates	2	0.2%
United Kingdom	60	7.4%
USA	332	40.9%
Venezuela	1	0.1%
Vietnam	1	0.1%
TOTAL	811	

New AIB Members

We welcome the following 320 new members who joined our community between April 21, 2004 and July 31, 2004.



Omneya Abd-Elsalam	Ilduara Busta Varela	Tim Donnelly	Mervi Hietanen
Fikret Adaman	Patricia Cairnes	Israel Drori	Carin Holroyd
Narendra M. Agrawal	Miguel Caldas	Ellen Drost	Julie Hood
Beth Ahlering	Andrea del Pilar Camargo	I.J. Alexander Dyck	Sari Hosoya
Christina Ahmadjian	Jean Canavan	Aly El-Dars	Akmal Hyder
Eva Alfoldi	Ali Carkoglu	Robert L. Engle	Pat Ibbotsen
Andreas Al-Laham	Julien Cayla	Talin Eshaghoff	Josephine Igoe
David B. Allen	Ayse Bahar Ceritoglu	Tony Fang	Chie Iguchi
Emiko Amano	Sandy Kit Ying Chan	Bijan Fazlollahi	Fernanda Ilhéu
Torben Juul Andersen	Garimalla	Fabrizio Ferraro	Emma Incze
Rolph Anderson	Chandrashekhar R	Jesus Ferreiro	Delia Ionascu
Elina Antila	Stephen Y. Chen	Aysun Ficici	Takehiko Isobe
Seiko Arai	Yasheng Chen	Catarina Figueira	Darryl Jarvis
Akeem Olusegun Aremu	Jennifer Chen	Ahmet Murat Fis	M. Jemicz
Sungu Armagan	Ching Chang Chen	David Ford, Jr.	Ruihua Joy Jiang
Marne Arthaud-Day	Wei Chen	Fabienne Fortanier	Margaret Johnston
David Atkinson	Sylvie Chevrier	Kirsten Foss	Tiina Jokinen
Zeynep Aycan	Shu-cheng Chi	Charles Galunic	Mahesh Joshi
Cesar Baena	Yen-Ting Helena Chiu	Inmaculada Galván-Sánchez	Fahri Karakas
Alison Barber	Bee-Leng Chua	Michael Garton	Fahri Karakaya
Wilhelm Barner-Rasmussen	Henry Chung	Gbolahan Gbadamosi	Merja Karppinen
Boris Bartikowski	Constantin Coderie	Stéphane Girod	Jane Kassiss
Roman Bartnik	Martin Coiteux	Kurt Gleichauf	Sonia Ketkar
Jim Bell	John Coleman	Liu Goggin	Jisung Kim
Kirsten Berg	Richard Colignon	Emanuel Gomes	Jongwook Kim
Michel Berry	Simon Collinson	Jaime Alonso Gómez	Jin-Wook Kim
Marie-Ann Betschinger	Gwendolyn Combs	Lynda Gratton	Konghee Kim
Narendra Bhandari	Charalambos	Hal Gregersen	Wi Saeng Kim
F. Zeynep Bilgin	Constantinou	Tor Grenness	Helli Kitinoja
Andreas Birnik	Martha Cook	Peder M. Greve	Hanna Komulainen
Nancy Bodie	Mark Cook	Ray Griffin	Toyohiro Kono
Brigitte Bojkowszky	Robert Costigan	Dhiraj Gyani	John Kraft
Maria Teresa Borges-Tiago	João Couto	Tomi Haapaniemi	Thomas Kramer
Simona Botszeau	Tucker Cox	Ahmed Hadoud	Aldas Kriauciunas
Mike Bowe	Denise Crossan	Niclas Hagelin	Nir Kshetri
Emily Boyle	Aleksandra Darul-Hagemeister	Sajjad Haider	Ollie Kuivalainen
Laura Bradley	Mumin Dayan	Steven Hanks	Seija Kulkki
Elisabeth Brandstetter	Jacqueline de Bony de Lavergne	Ross Harrison	Bruce Kusch
Holly Brower	Desislava Dikova	Harukiyo Hasegawa	Verena Kusstatscher
Darrell Brown	Dimitra Dimitropoulou	Zou Haun	Joe Lafferty
Peter J. Brown	Sarah Dixon	Lisa Hewerdine	Tin Chi Lai
		Katharyn Hiebert	Cheryl Lapp
			Dora Lau

Jolanta Lawska	Philomene Nduwimana-	Patrick Regnér	Terry Tan
Kannika Leelapanyalert	Evans	Cristina Reis	Moonjoong Tcha
Chris Leggett	Mary Jo Nicholson	Susan Resnick- West	Fernando Tejerina-Gaite
Frederick Lehmann	Garry Nolan	André Richelieu	Magdalena Temelkova
Lee Lena	Tyler Nunnally	Cheryl Rivers	Marios Theodosiou
G. Keong Leong	Anna-Greta Nystrom	James Robins	Tarik Timur
Michel Leseure	Krzysztof Obloj	Ian Robson	Pablo Toral
Phillip Lewis	Oladisun Odebode	Olivier P. Roche	Meng-Jer Tsai
Stan Xiao Li	Mario Ogasavara	Carlos Rodriguez	Chikako Usui
Su-Li Lin	Donatus C. Ojide	Miguel A Rodriguez	Juha Vaatanen
Mats Lingblad	René Olie	Soenke Roessing	Jose Vieira
Xiaming Liu	Marcos Oliveira	Tonu Roolah	Andrei Villarreal
Sharon Loane	Mohammed Omran	Elisabeth Rossen	Zsuzsanna Vincze
Pierre Lucena	Henry Ortiz	Emilia Rovira	Phillips Virginia
Yongshun Luo	Richard Osborn	Aleksander Rutkowski	George Vlachos
Kristiina Mäkelä	Martin Owens	Florin Sabac	Jiancheng Wang
Ville-Pekka Makelainen	Chinmay Pattnaik	Uwe Sachse	Tiemin Wang
Nicholas Mangos	William Patton	Sonja Sackmann	Hui-Mei Wang
Patricia Marquez	Amado Peiro	Thina Saltvedi	S. Arzu Wasti
Alfredo Martinez Bobillo	Susan Perkins-Rodriguez	Pablo Sánchez-Lorda	Johan Westberg
Nathaniel Massa	Nelson Phillips	Jorgen Sandberg	Adi Wicaksono
Peter Massingham	Kate Phillips Connolly	Ghazari Amri Sanusi	Stanley Widrick
Anthony J. Matias	Jenifer Piesse	Fred Scharf	Barbara Wieshofer
Satoshi Matsuda	Daria Podmetina	Vera Schueerhoff	Charles Williams
Sarah Maxwell	Jeffrey Podoshen	Jeffrey Shay	Thomaz Wood, Jr.
Emma McClelland	Wesley Pollitte	Iveta Simberova	Christopher A. Wright
Ronan McIvor	Lihong Qian	Dionisis Skarmas	April Wright
Sara Melén	Anita Radon	Donald Snyder	Yang Xu
Chen Meng	Manzur Rahman	Sten Soderman	Nobuhiko Yamanaka
Hendrik Meyer-Ohle	Ismail Abd Rahman	Ashok Som	Serhat Yanik
Xiaoling Ming	Jaanus Raim	Wendy Spinks	Yiding Yin
Raluca Mogos Descotes	John Rainey	Ven Sriram	Taeyoung Yoo
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Trevor Morrow	Asha Rao	Wilma W. Suen	Congcong Zheng
Sergey Morsoulis	William V. Rapp	Vesa Suutari	Anna Zoueva
Jakoushev	Adolph Aluwani	Janine Swail	Leon Zurawicki
Sucheta Nadkarni	Rasengane	Jennifer Swanson	
Anna Nadolska	Michael Rawdan	Maciej Szymanowski	



Members on the Move

☞ **Rajib N. Sanyal**, Professor of International Management at The College of New Jersey, has been awarded an American Council of Education Fellowship for 2004-05 during which time he will spend working with Dr. Alan Merten, President of George Mason University, Fairfax, Virginia. The ACE Fellows Program is the premier higher education leadership development program in the U.S. that prepares senior leaders to serve American colleges and universities. ACE Fellows spend an year on another campus, working directly with presidents and other senior leaders, observing firsthand how the institution and its leaders address strategic planning, resource allocation, development, policy, and other issues and challenges.

☞ **Harry G. Harris**, Visiting Professor at the University of California, Davis, was invited by the U.S. State Department to present a week's program on globalization and strategic business management in several Japanese cities during November 2004. While in Tokyo, he also presented a seminar on global political and economic issues at Toyota's Institute for International Economic Studies [IIES] in Tokyo. Following the Japan visit, Harry traveled to Taipei as an invited participant at a symposium on Taiwanese constitutionalism sponsored by the Taiwan Advocates Foundation.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just of the Press sections. E-mail your professional accomplishments, book publications, promotions, and honors, to: aib@aib.msu.edu

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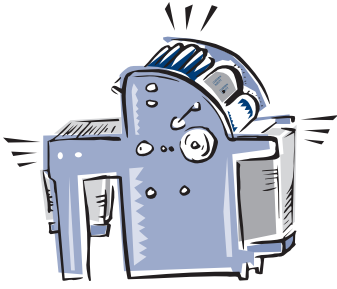
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Just off the Press

- ☞ **Carlos Ruffin** (Babson College) has authored the book, *The Political Economy of Institutional Change in the Electricity Supply Industry* (Edward Elgar Publishing 2004, ISBN: 1-84376-203-X, 240 pp.). The book fills a gap in the political economy of second-wave, or microeconomic, reforms around the world, through a variety of analytical lenses – formal modeling, econometrics and case study comparisons. More specifically, he does so in the context of the electricity supply industry, where such reforms have been as problematic as they have been widespread. Political economy and public policy scholars, specialists on business-government relations and non-market strategy, and those interested in Latin America will find this comprehensive book of great interest. Practitioners involved in the design and implementation of second-wave reforms around the world will find this an essential addition to their library.
- ☞ **Klaus E. Meyer** (Copenhagen Business School), along with Saul Estrin (London Business School), announce publication of their new book, *Investment Strategies in Emerging Markets* (Edward Elgar, 2004, ISBN 1-84376-781-3). The book investigates FDI in four emerging markets, Vietnam, India, South Africa and Egypt in a comparative perspective on the basis of both case studies and questionnaire data. The book investigates the strategies pursued by foreign investors, and their adaptation to the specific local contexts encountered in these challenging environments.
- ☞ **J. Jay Choi** (Temple University) has coedited a book on Japanese Finance with Takato Hiraki (International University of Japan): *The Japanese Finance: Corporate Finance and Capital Markets in Changing Japan* (vol. 4 of International Finance Review; Elsevier Science 2003, ISBN: 0-7623-1068-5). The book contains 22 articles by scholars and policymakers around the world on various topics in Japanese finance. The book is available from elsevier.com or amazon.com.
- ☞ **Ilan Alon** (Rollins College) and **John R. McIntyre** (Georgia Tech) have co-edited *Business Education and Emerging Market Economies: Perspectives and Best Practices* (Kluwer Academic Publishers 2004, ISBN 1-4020-8071-9, 364 pp.) which discusses the impact of business education on emerging markets and explores curricular innovations, pedagogical approaches, and strategic alliances. The book contains multiple chapters designed to educate American students about the curricular innovations and course development occurring in emerging markets. It also provides country- and region-specific insight into China, Russia, India, Ukraine, Latin America, Brazil, Argentina, South Africa, Arab Middle East and North Africa, and Vietnam.
- ☞ **Rebecca Marschan-Piekkari** (Swedish School of Economics) and **Catherine Welch** (University of New South Wales) have co-edited *Handbook of Qualitative Research Methods for International Business* (Edward Elgar Publishing 2004, ISBN: 1-84376-083-5, 640 pp.). With a practical, hands-on approach to methodological debates, the Handbook raises concerns specific to international business scholars. Covering the entire life cycle of a research project from its philosophical underpinnings to publication hurdles, the book explores existing practices and gives voice to multiple, even contrasting perspectives. This invaluable source of experiential knowledge, as well as conceptual understanding, has been achieved by a truly international authorship. *The book is available at a discounted rate to AIB members; please see the corresponding ad on page 14 in this newsletter.*

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Handbook of Qualitative Research Methods for International Business

Edited by **Rebecca Marschan-Piekkari**, Helsinki School of Economics, Finland and **Catherine Welch**, University of New South Wales, Australia

Foreword by **Peter J. Buckley**

'The editors and authors are to be commended for an engaging, useful and thought provoking end product which will be read with pleasure (and I hope will provoke some anger too) and will be a useful guidebook. It is my hope that this book will stimulate more, and better research in the international business field.'

— From the foreword by **Peter J. Buckley**,
University of Leeds, UK

'This edited book on qualitative research methods in international business is probably the most comprehensive of all in its genre. Contributors to this volume are seasoned researchers who share not only difficulties and hidden pitfalls in qualitative research but also the joy of gaining richer – sometimes unexpected – insights into cultural and managerial issues transcending national boundaries than traditional quantitative research would uncover. It is a must read for all researchers in international business research.'

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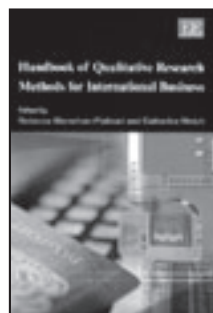
With a practical, hands-on approach to methodological debates, the *Handbook* raises concerns specific to international business scholars. Covering the entire life cycle of a research project from its philosophical underpinnings to publication hurdles, the book explores existing practices and gives voice to multiple, even contrasting perspectives.

'This is a volume which will be immensely helpful to younger scholars working on IB related topics. It contains valuable insights on a whole range of qualitative research techniques written by experienced practitioners. I commend it unreservedly. It deserves the widest possible circulation.'

— **John H. Dunning**,
University of Reading, UK and Rutgers University, US

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